

# BusinessPoint Streaming Media

**Fat pipes: Live and on-demand streaming video to ANY size audience.**

Contact a sales representative today about streaming your event at 808.441.5000

## What is it?

*BusinessPoint Streaming Media is an on-demand video delivery system.*

**With:**

1. Windows Media and Apple Quicktime video.
2. **On-Demand or Live streaming** for DSL and Cable customers.
3. Windows Media DRM keeps your pay-per-view content **safe** and **secure**.



***BusinessPoint Streaming Media frees you to deliver your video, how and wherever you choose.***

## Why?

**Multiple Revenue Streams:** Studies show people like things that are free. BusinessPoint Streaming Media service lets you insert commercials **on the fly** to open a wellspring of profitability.

**Cutting Edge Technology:** BusinessPoint Streaming Media uses the latest in encoding and media server technology to give you the best value possible for your investment.

**Custom built** engineered solutions are available should the standard product set not meet your business needs.

## Features Summary:

**High Success Delivery:** BusinessPoint Streaming Media can deliver video in Windows Media and Quicktime formats at **dynamic bitrates**, ensuring your viewers have an optimal experience.

**Live Linking:** Deepen your video's relevance by adding clickable links to open related information resources on the Internet.

NetEnterprise provides **unlimited client connections** to its customers. Depending on the estimated audience, NetEnterprise is able to add additional streaming servers should the client connections exceed the capacity of the main server.

Usage is calculated by the number of bytes transferred throughout the month and is summed at the end of each month.

NetEnterprise offers encoding of VHS tapes, DVD, and DV streams to either format at a variety of bit rates. **Live streaming** is available via the use of NetEnterprise's encoders in its Data Center via a cable TV feed, or via the use of a **customer's encoder on site**. An internet connection at a speed greater than the encoding speed is required (dsl would be sufficient for most instances).