

**Contact Information:**

Rich Keating  
1625 Ruth Place, Honolulu, HI 96816  
Phone: 808-352-3934  
E-mail: [rich@organzero.com](mailto:rich@organzero.com)

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**RICHARD KEATING****OBJECTIVE**

To work hard and be a positive force in the world.

**SKILLS AT A GLANCE**

OOP PHP & ECMA (ActionScript, JavaScript, etc.) languages  
Web 2.0 technologies, various major APIs (Amazon, Yahoo, FaceBook, PayPal)  
Advanced Flash ActionScript 2.0 for application development / Flash games  
3D modeling, lighting, character animation  
Video compositing / post production  
Graphic design for print/Internet/video  
Copy writing for press releases and advertising

**WORK EXPERIENCE****2005 - 2008: Web Application Developer, Sierra Corporation**

Honolulu, Hawaii

Contact Rassul Hashemi, President, 703-847-3123 ext. 1002

- OOP PHP, and all modern Web 2.0 technologies (XML, JSON, JavaScript, Yahoo YUI, FaceBook API, USPS web API)
- MS SQL and MySQL servers support and development.
- Extensive experience in high-(OSS Shopping Carts) and low-(Direct connection to transaction servers) level e-commerce.  
Customers include:
  - PBS Hawaii <http://shop.pbshawaii.org>
  - Stoney Creek Bed and Breakfast <http://www.stoneycreekfarm.com>
  - Honolulu Beverage Guide <http://www.hawaii Beverageguide.com/>
- Web application development for customer business tools and internal tools.  
Examples:
  - TimeTracker, a job and time reporting application for Sierra employees.
  - SierraConnect, a high volume e-mail blast application with click/view reporting and analysis tools, DB import/export, unsubscribe, etc.
  - Contract/Lease/Prospects/Building management software for Monument Realty, a 100+ employee company.
  - <https://www.schoolbooksonsale.com>, a subsidiary of Sierra Corporation, for people to buy and sell used textbooks. It uses Amazon's API, Yahoo YUI, AJAX functionality, RSA data encryption, PayPal integration, scalable architecture, socket connections to Exchange Server, cron jobs, and several novel approaches to usability and privacy.
- Web design/maintenance/support for dozens of clients. Website, server, and desktop support.
- Press relations, wrote company press releases, edited/created the company newsletter, did advertising collateral design and procurement.

**2004 - Present: Sole Proprietor, OrganZero LLC**

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Honolulu, Hawaii

Contact Richard Keating, 808-352-3934

Graphic Design, Animation and CG Visualization for various clients:

- 2004 Co-Animator, Sowa Gummy Bears film opening sequence
- 2004 Animator, Dolphin-CG interaction research, The Dolphin Institute
- 2005 3D Visualization of building heating/cooling system for Harbor Court
- 2007 FX for the film All for Melissa (Selection, Hawaii Film Festival. Now in national distribution)
- 2007 Conference video, Junior League of Honolulu, HI
- 2007 Opening sequence and bumpers, Straub Hospital (w/ Shooters Video Productions Inc.)
- 2008 Brochure design for BeauxArts Hawaii, specializing in Vietnamese fine art

**2003 - 2005: Creative Director, NetEnterprise**

Honolulu, Hawaii

Contact Benny Mateo, 808-292-2500

Creative Director, Web Development & Advertising

- Responsible for product development, identification and deployment of product and service lines. I did this job first as an Assistant, then as a Manager.
- Internal and customer support for websites and web application development in PHP, ASP (VBScript and C#), Perl, and related tech.
- Created and maintained a service to handle mass e-mailings of Flash based advertising, with message personalization and stats tracking.

**2002 - 2003: Pacific Information Exchange**

Honolulu, Hawaii

Contact Benny Mateo, 808-292-2500

Webmaster

- Webmaster for PacInfoEx website family, Flash/PHP web development for various PacInfoEx clients.

**2001 - 2002: Firefly Interactive, Freelance (Rich Media, Flash Games)**

Honolulu, Hawaii

Contact Benny Mateo, 808-292-2500

Art Director, Production

Customers included Starwood/Sheraton, HVCB, others.

- Created and printed large format signage, posters, and collateral for FireFly
- Created websites, stand-alone Flash kiosk presentations, and Flash based CD presentations.

**1997 - 2001: True Digital / MonsterSoftware (Web Design)**

Honolulu, Hawaii

Contact David Talisman, 808-373-1211

Graphic Designer

- Created consistent UI for various MonsterSoftware web applications
- Web design and development (HTML) for MonsterSoftware customers

**1998 - 1999: Phagesoft (Independent Game Company)**

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Grants Pass, OR  
Contact Chancey Small at 541-660-4255  
Co-founder, Art Director

- Created 2D art assets for an Othello game
- Created 2D art assets for a Tetris game

**1996 - 1997: Freelance graphic design**

Grants Pass, OR

- Created and sold various large format digital art posters
- Sold various watercolor paintings and sculptures
- Created CD cover art for a Bluegrass band, and GOA compilation CD

**EDUCATION****2000 to Present: Training Courses**

Keith Lango Animation Course (ongoing)  
Constant R&D as new technologies develop: AJAX, web API's, etc.  
Advanced Flash 5: Introduction to ActionScripting  
Optimizing Flash 5 Content  
Lightwave 3D Organic Modeling and Animation  
Lightwave Surface 1  
Lightwave Model 1 & 2  
Maya Master Class - The Making of Bingo  
Maya Advanced Modeling for Character Animation  
+ Many, many books including Cold Fusion 4.0 Web Application Construction,  
Advanced Cold Fusion 4 Application Development, Flash 5 Actionscript for Games,  
Flash 5 Dynamic Content Studio, The Art of Maya, and Maya Character Animation.

**1999, 2000, 2002: Staffer, Game Developers Conference (50K attendees)**

San Josie, CA

**2002**

Return of 1001 Nightmares: A Character Design Workshop – Ian McCaig  
Character Design and Digital Painting 101 Workshop – Don Seegmiller

**2002**

Non-credit Sculpture and Pottery classes at KCC

**2001-1999**

On the Future of Real-time Characters - Joby Otero  
Every Byte Counts: Graphic Design for Online Games - Tracy Fullerton  
Principles of Believable 3D Character Animation - Chris Mead  
Facial Animation: How to Get There - Jake Rodgers  
The Characters of Quake III: Arena - Paul Steed  
The Designs of Star Wars: Episode One - Doug Chiang

**1998 - 2000: Rogue Community College**

Grants Pass, OR  
Two years of all fine arts classes: figure drawing, painting, sculpture, etc.  
Left RCC in 2000 to pursue a career as a graphic artist.

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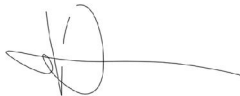
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**INTERESTS AND ACTIVITIES**

I enjoy exploring the ever evolving worlds of traditional media art, computers, technology, and the ways they interact. Most specifically, I am very interested in communication through immersive media to develop a strong connection with viewers. I love Hawai'i, and am an avid hiker.

**More work samples are available on request.**

**Thank You!**

A handwritten signature in black ink, appearing to be 'Rich Keating', with a long horizontal line extending to the right.

Rich Keating